



New York State Truck Safety and Education Symposium and Safety Exhibition

The Albany Marriott · Albany, NY · March 27-28, 2012

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Toolkit for Safe Trucking:

Providing the necessary tools to stay safe on the road.

It has been said that it's a poor craftsman who blames his tools. However, a craftsman with the wrong tools, or none at all, would undoubtedly argue this point and find it difficult to demonstrate his skills in the best way possible. The same principle applies to the trucking industry.

The focus of the 2-day 2012 NYS Truck Safety and Education Symposium and Safety Exhibition is to provide all trucking professionals — from safety directors and maintenance managers to drivers and dispatchers — the proper tools they all rely on to do their jobs to the best of their ability with a **Toolkit for Safe Trucking**.

One of the most critical issues currently facing the driving public is distracted driving. The symposium will not only include information on the epidemic distracted driving has become and how to illustrate the realities of the problem to all employees, it will also offer a first-hand perspective on the issue through a drowsy driving simulator, courtesy of Nationwide Insurance and the New York State Police. These tools will surely prove to be an invaluable component of the **Toolkit for Safe Trucking**.

This year, nationally recognized speaker and trucking industry expert Dan Baker will also speak during two sessions, discussing how to empower and keep good employees as well as the generational challenges facing the industry. His insights into the human relations side of the industry provide an excellent tool in fostering a more productive, efficient and rewarding work environment.

Additional sessions include, "Defending Medical Claims," "Determining Preventability in an Accident" and the ever-popular "Enforcement Roundtable." As always, representatives from the state and federal agencies regulating the trucking industry will be on hand to update attendees about current and upcoming issues, while the Safety Exhibition will feature the tools which help make trucking operations more efficient.

Don't miss this opportunity to get a **Toolkit for Safe Trucking**— Register today!

Sponsored by the New York State Motor Truck Association, the New York State Department of Transportation, and the Governor's Traffic Safety Committee



With Cooperation from:

- New York State Department of Motor Vehicles
- New York State Police



SAFETY SYMPOSIUM SCHEDULE *(tentative)*

Monday, March 26

4:00—7:00 p.m.

Early Registration/ Exhibitor Set-Up Begins

Tuesday, March 27

7:00—8:00 a.m.

Registration/ Safety Exhibition Opens/ Continental Breakfast

8:00—8:30 a.m.

Welcome

Kendra Adams, President, NYS Motor Truck Association (NYSMTA)

Joan McDonald, Commissioner, NYS Department of Transportation (NYSDOT) (invited)

Barbara Fiala, Commissioner, NYS Department of Motor Vehicles (NYSDMV) (invited)

8:30—9:30 a.m.

Fostering an Environment of Good Judgment

Dan Baker, Speaker, Facilitator and Consultant to the Trucking Industry

9:30—10:30 a.m.

Safety Exhibition

10:30—11:00 p.m.

Determining Preventability in an Accident

William DeCaire, Carter, Conboy, Case, Blackmore, Maloney & Laird, P.C.

11:00 a.m.—12:15 p.m.

The Distracted Driving Epidemic

Chuck DeWeese, Assistant Commissioner, Governor's Traffic Safety Committee

Shannon Purdy, Regional Program Manager, National Highway Traffic Safety Administration

12:15—1:30 p.m.

Lunch/ NYSMTA Awards

1:30—2:15 p.m.

The Realities of Distracted Driving

MaryAnn Macica, Risk Manager, Stewart's Corp.

2:15—3:15 p.m.

Federal Update

Brian Temperine, New York Division Administrator, Federal Motor Carrier Safety Administration (FMCSA)

Eric Adair, Special Agent, FMCSA

3:15—4:15 p.m.

Safety Exhibition

4:15—5:30 p.m.

Facing Generational Challenges in Trucking

Dan Baker, Speaker, Facilitator and Consultant to the Trucking Industry

5:30—6:00 p.m.

Reception

6:00 p.m.

Dinner

Keynote Speaker: Jack Van Steenburg, Associate Administrator and Chief Safety Officer, FMCSA

Keynote Speaker: Leon Robbins, Driver, Walmart Transportation

NYSMTA Awards Presentation

Safety Exhibition

The Safety Exhibition features products and services which improve day-to-day trucking industry operations. On Tuesday, two hours of dedicated exhibition time ensures that attendees are able to adequately research and discuss the different products and services offered by vendors and sponsors which may significantly reduce their time and overhead. Admission to the Safety Exhibition is included with each registration.

Agency Resource Fair

The Agency Resource Fair gives attendees the opportunity to speak directly to state and federal agency representatives about their specific concerns. The Resource Fair affords regulators and trucking professionals the time to engage in a dialogue regarding issues and concerns which may be unique to a single operation.

Registration Fee

Registration to the symposium includes attendance at all sessions and meals, published educational materials, admission to the Safety Exhibition and Agency Resource Fair, and the chance to qualify for free registration to next year's event.



SAFETY SYMPOSIUM SCHEDULE *(tentative)*

Wednesday, March 28

7:00—8:00 a.m.	Breakfast (buffet)
8:00—8:30 a.m.	Compliance Workshop <i>William Leonard, Director, Motor Carrier Compliance Bureau, NYSDOT</i>
8:30—9:15 a.m.	DMV Update <i>Diane Sprague, Program Manager and NYS CDL Coordinator, NYSDMV</i> <i>David Malsen, Highway Safety Program Analyst 2, Motor Carrier Safety Bureau, NYSDMV</i> <i>Erin Murphy, International Registration Bureau Manager, NYSDMV</i>
9:15—9:45 a.m.	Roadside Inspection Demonstration <i>Larry Johnson, Motor Vehicle Inspector, NYSDOT</i>
9:45—10:15 a.m.	Break/ Agency Resource Fair
10:15—11:15 a.m.	Agency Update <i>Eric Adair, Special Agent, FMCSA</i> <i>Suzanne Ellis, Hazmat Transportation Specialist, FMCSA</i> <i>John Connolly, Intermodal Transportation Specialist, NYSDOT</i> <i>Ken Dodge, Acting Director, Central Permits Bureau, NYSDOT</i> <i>OSCAR Representative, NYS Department of Taxation and Finance</i>
11:15 a.m.—12:30 p.m.	Defending Medical Claims <i>Doug Marcello, Esq., Marcello & Kivisto, LLC</i>
12:30—1:30 p.m.	Lunch
1:30—3:30 p.m.	Enforcement Roundtable <i>Moderator: Sgt. Ray Weiss, Commercial Vehicle Enforcement Unit, NYS Police</i> <i>Local Law Enforcement Officers, NYSDOT, NYSP, FMCSA</i>

Event Highlights

Fostering an Environment of Good Judgment

Learn how empowering employees leads to a more content, efficient workforce.

The Realities of Distracted Driving

Understand how the simplest tasks become driving distractions and discover how to make drivers more aware of these dangers.

Federal Update

Hear from federal regulators about changes in regulations, trends they are seeing and how best to prepare and comply.

Compliance Workshop

Learn about the latest regulatory initiatives impacting the trucking industry.

Roadside Inspection Demonstration

Attend the mock roadside inspection to learn what enforcement looks for during a road check and learn some of the most common violations.

Defending Medical Claims

Learn how best to prepare to defend against a medical claim in the trucking industry.

Enforcement Roundtable

Attend a roundtable discussion about current roadside enforcement issues with law enforcement representatives from the federal, state and local levels. Attendees are encouraged to participate in the discussion and ask questions.

Questions?

Contact NYSMTA at (518) 458-9696 or tfrancis@nytrucks.org



REGISTRATION FORM

Register early to get the discounted rate! Deadline: **February 24, 2012**

By February 24, 2012 (Early Bird): _____ \$200 After February 24, 2012: _____ \$220

Cancellations after March 2, 2012 will not be refunded.

Register online at www.nytrucks.org or remit registration form below.

Please use a separate registration form for each attendee.

Mr./Mrs./Ms./Miss (circle one)

First Name: _____ Last Name: _____

Name/Nickname for badge: _____

Title: _____ First time attendee (circle one): Yes No

Company: _____

Street: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ e-mail: _____

PAYMENT OPTIONS (circle one): **Check** **Credit Card: VISA/MasterCard/Discover/American Express**

Credit Card Number: _____ Exp. Date: _____

Security Code (Last three digits of series of numbers located on the back of the card, required for VISA and MasterCard): _____

Name on card: _____

Signature: _____ Date: _____

Please make checks payable to **New York State Motor Truck Association**.

Please register online at www.nytrucks.org or fax registration to (518) 458-2525 by **March 20, 2012**.

Registration form may also be mailed to: NYSMTA, 828 Washington Ave., Albany, NY 12203

Which best describes your business? Check all that apply.

- Interstate Trucking
- Private Carrier
- Industry Service Provider
- Intrastate Trucking
- For Hire
- Other (Specify) _____
- Interstate Motor Coach
- Government

Do you transport Hazardous Materials? Yes No

What is your position?

- Owner/Manager
- Dispatcher
- Other (Specify) _____
- Driver
- Government
- Safety Director

How far did you travel to attend the Conference?

- Less than 50 miles each way
- 50-100 miles each way
- 100-200 miles each way
- Over 200 miles each way

Hotel Information

Albany Marriott
189 Wolf Road
Albany, NY 12205
Phone: (518) 458-8444
Fax: (518) 458-7365

Reservations may be made by calling **(800) 443-8952** and referencing the NYS Truck Safety and Education Symposium and Safety Exhibition block.

Room Rate: \$119.00 Per room + taxes

***Rooms must be reserved by March 15, 2012. Rates not guaranteed after this date.**